Should You Buy It?

1. Do you need it?
   - No: Your wants are not needs.
   - Yes: Can you afford it?

2. Can you afford it?
   - No: Credit doesn't count. (Come back when done.)
   - Yes: Have you looked at alternatives?

3. Have you looked at alternatives?
   - No: Consider your alternatives. Come back when done.
   - Yes: ...and this was the best deal?

4. ...and this was the best deal?
   - No: Don't buy junk.
   - Yes: Is it high quality?

5. Is it high quality?
   - No: (No action indicated)
   - Yes: Does high quality matter?

6. Does high quality matter?
   - No: (No action indicated)
   - Yes: BUY IT

BUY IT

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